CSR Report – Sept-Nov 2024

Corporate Communications & CSR

Public

Executive Summary

Key Highlights

- A few key CSR initiatives were undertaken in the last few months
- CSR spend YTD is around AED 60,000
- During the past few months, both CSR and HR were involved in conducting activities. HR activities, which focus on employee health, happiness, and engagement, were classified as workplace initiatives under CSR. The cost of these activities was covered by HR



HR Initiative – Breast Cancer Awareness Workshop Oct 2024

Workplace Initiative

Amlak, hosted a breast cancer awareness event at the office. In collaboration with BMS Masaood and Al Fakeeh hospital.

It was an insightful and interactive session with an expert talk and an informative Q&A session. This workshop was aligned to support the breast cancer awareness month - October. It was attended by more than 25 employees.









HR Initiative – Amlak Blood Donation Drive - Oct 2024

Workplace Initiative

Amlak recently participated in a successful blood donation drive along with Stratum management.

Many of our Amlak Heroes donated blood and made a meaningful contribution to saving lives. Together, we have shown what a caring and socially responsible community and organization we are.

TOGETHER WE CARE,

TOGETHER WE SAVE LIVES!



HR Initiative – Stairs Challenge Version 3.0 Oct 2024

Workplace Initiative

To promote a healthy lifestyle and encourage employees to stay fit and agile, HR had previously introduced a stairs challenge. In the month of October, we organized the **Stairs Challenge 3.0.** All the participants were rewarded Cerra points, and this initiative was well received. This challenge is designed to not only improve your health and wellbeing, but also to promote collaboration, and teamwork among employees.





HR Initiative – UAE Flag Day celebrations Nov 2024

Workplace Initiative

We recently celebrated UAE flag day on 1st Nov 2024. It was celebrated in a grand way, at the ground floor of the Grosvenor Tower. The CEO along with the stratum management hoisted the UAE flag. The celebration had some proud, patriotic & fun moments. It was great to witness employee bonding and memorable interactions among all who had gathered.





CSR Initiative –Al Noor Fun Fair Nov 2024

Community Initiative

Amlak recently sponsored the Al Noor Funfair for the children of determination. Our support to the center helped them organize the event with fun activities for the children. This is in line with our CSR strategy and in sync with United Nations SDG goals. It gives a deep sense of responsibility when we come forward with such acts of kindness.

NGO's like Al Noor are a great example of organizations doing selfless acts and truly making a difference to the community.



Other CSR Initiatives – August to Nov 2024

Community Initiatives

Amlak in the recent months has supported various NGO's and contributed to many humanitarian causes that have helped the community. This has been in alignment with the United Nations SDG goals, mainly SDG's 1, 2, 10 & 16.

Some organizations we supported are **Emirates Down Syndrome, UAE Genetics Diseases, UAE Deaf Association for children, and the Rashid Center for people of determination.**

Thank you

- Annual CSR Reports will be available on Amlak website in the CSR Library Section
- The link can be accessed here: https://www.amlakfinance.com/csr-library/
- For any questions, please contact the CSR team