CSR Report – Q1 2024

Corporate Communications & CSR

Public

Executive Summary

Key Highlights

- Four CSR activities were completed in the first quarter of 2024.
- CSR total spend in Q1 is Zero.
- During the first quarter, both CSR and HR were involved in conducting activities. HR activities, which focus on employee health, happiness, and engagement, were classified as workplace initiatives under CSR. The cost of these activities was covered by HR.



HR Initiative – Suhoor Event

Workplace Initiative

Amlak, hosted a delightful suhoor event for all its staff at the luxurious Kempinski Central Avenue on 22 March, 2024. The event brought together Amlak employees as well as outsourced staff, creating a warm and cohesive atmosphere. The attendees enjoyed a delicious spread of food and drinks as they mingled with senior management, fostering open communication and building relationships. It was a night to remember, filled with laughter, good food, and connections that will surely last a lifetime.



HR Initiative – Stairs Challenge Competition

Workplace Initiative

To promote a healthy lifestyle and encourage employees to stay fit, HR has introduced a stairs challenge as part of our HR initiatives. The winners and two runners-up receive Cerra points that can be redeemed for rewards. In addition, our outsourced staff also receive cash rewards for participating in the challenge. This initiative is designed to not only improve physical health but also build a sense of camaraderie and teamwork among employees.







HR Initiative – International Women's Day

Workplace Initiative

Amlak recently celebrated International Women's Day in a grand way, showing appreciation and admiration for all the women in the office. The company applauded their hard work, dedication, and contribution to the organization. In a gesture of appreciation, the HR department allowed all female staff to have a half day off to relax and enjoy the day. Additionally, they were surprised with beautiful flowers, delicious chocolates, and small table plants as tokens of remembrance for the special occasion. The event was a huge success and left all the women feeling appreciated and valued by the company.







CSR Initiative – Volunteer Work at Al Noor Family Fun Fair

Community Initiative

The dedicated staff of Amlak has come together to lend a helping hand at the family fun fair organized by the Al Noor Rehabilitation & Welfare Association for people of determination. As volunteers, they are committed to raising funds for individuals who deserve the community's support. By participating in this event, not only are they showcasing their generosity and compassion, but they are also actively contributing to the betterment of society by assisting those in need. Their selfless efforts are truly making a difference in the lives of others, and their involvement in this noble cause is commendable.





Thank You

- Annual CSR Reports will be available on Amlak website in the CSR Library Section
- The link can be accessed here: https://www.amlakfinance.com/csr-library/
- CSR Reports will also be shared with all employees considering it is their generous and enthusiastic participation that greatly helps to continue CSR's successful run at Amlak.
- For any questions, please contact Shaikh Ali Shahbaz on SShahbaz@amlakfinance.com

