

CSR Report – Q3 2023

Corporate Communications & CSR

Public

Executive Summary



Key Highlights

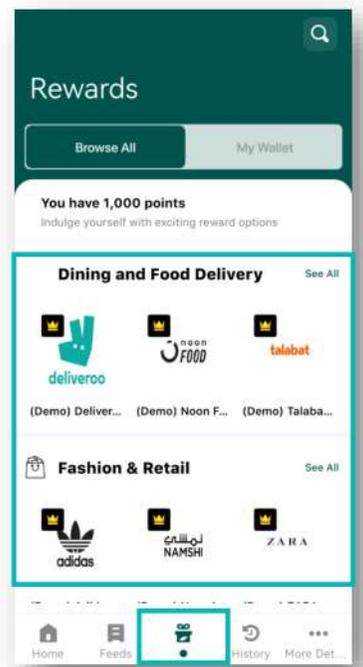
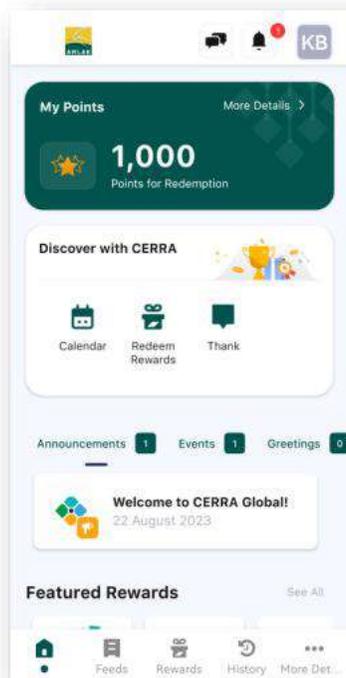
- Total spend from CSR budget is AED 55,845 (YTD).
- In Q3, all activities were conducted by HR related to employee health, happiness and engagement. These activities are reported as CSR as they fall under the workplace category. The cost was borne by HR.
- A total of 5 workplace initiatives took place from July to September 2023.





HR Initiative – Cerra App

Cerra App was launched in September to engage employees and incentivize positive behavior. The application allows staff to give each other appreciation / thank you points under defined criteria [Peer-to-Peer; Manager-to-Team member; Internal Customer-to-Supplier within the organization] and redeem these at major merchant outlets in the UAE.





HR Initiative – Amlak Saha

Physical Well-being

Mental Well-being

Sports & Recreation

Healthy competition

Team-building



Bowling



Cricket



Football

A series of varied health, fitness & mental well-being activities to enhance team-building, boost quality of life, reduce stress, improve morale and support team building.



HR Initiative – Long Service Awards Ceremony

The Long Service Awards ceremony was a special event held for the very first time at Amlak to recognize its long serving employees: 5-10 years and above. The purpose of the ceremony is to recognize and express the company's appreciation for these employees' loyalty and commitment to the organization.



Upcoming Initiatives



- Umrah
- Dubai Fitness Challenge 30x30
- Support for Animal Welfare in the UAE
- UAE Flag Day
- UAE National Day

Thank You



- Annual CSR Reports will be available on Amlak website in the CSR Library Section
- The link can be accessed here:
<https://www.amlakfinance.com/csr-library/>
- CSR Reports will also be shared with all employees considering it is their generous and enthusiastic participation that greatly helps to continue CSR's successful run at Amlak
- For any questions, please contact Hend Al Junaidy on hjunaidy@amlakfinance.com

